

21 MARCH 2010 EAT BLOG DRINK

PROGRAM

Time	Details
8:45am	Registration opens at THE ESSENTIAL INGREDIENT (Entry through Elizabeth Street, Prahran Market, South Yarra)
9:30am	Welcome address
9:45am	PANEL: How and why we blog
10:45am	((break))
11:00am	PANEL: Practicalities of photography
12:00pm	Lunch provided by St.Ali
1:00pm	PANEL: Copyright, ethics & legalities
2:00pm	((break))
2:15pm	PANEL: SEO and how to be social
3:15pm	((break))
3:30pm	PANEL: Making money through blogging
4:30pm	Close / mingle / finish up / travel
5:30pm	Photography exhibition and cocktail soiree at ST.ALI (12-18 Yarra Pl, South Melbourne)
7:00pm	Dinner at ST.ALI

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